RIBBON CUTTINGS OPEN NEW HOSPITAL CRITICAL CARE AND MENTAL HEALTH UNITS

With two countdowns and the snip of many scissors HPHA’s Stratford General Hospital site gave the public its first glimpse of things to come at the Ribbon Cuttings and Open House event for the Critical Care Unit and the new Rotary Inpatient Mental Health Unit. These units are the second part of the Alliance’s $65-million redevelopment project to be “patient ready”. The Paediatric Unit, the first area completed, was opened in July. The New North wing completion is anticipated in early 2010.

New CCU

According to Dr Laurel Moore, Chief of Staff, the new unit is larger, brighter, with patient rooms that allow for new technology and access for family members.

“The new setting is everything the old setting is not,” says Ms. Kathie Cuerden, Program Director, Critical Care Unit. “We’ve been anticipating this for a long time, and it’s very exciting to be moving forward.”

Whether it’s a heart attack, a serious car accident, or severe pneumonia, the ICU has a reputation for top quality, comprehensive care to critically ill patients who require continuous monitoring, assessment, evaluation and treatment of life-threatening conditions.

High tech, state-of-the-art monitoring and life-saving equipment—along with sufficient space for staff to use it—are essential components of the new unit. However, it’s the ability to provide comfort and compassionate care that most patients and families really notice.

“It’s going to be so nice for families. They’ll actually be able to be with their loved ones, and even possible for them to stay overnight because we’ll have sleeper chairs,” says Jane Moore Clinical Resource Nurse for Critical Care who has worked at SGH for 30 years. “I’m so excited to be moving to a new unit; we’re just ecstatic about it.”

New Rotary Mental Health Unit

Last year, close to 500 individuals were admitted to the existing 18-bed inpatient adult mental health unit. Serving clients 24 hours/day, 365 days/year the unit is staffed by registered nurses, registered practical nurses, and social workers and also provides Therapeutic Recreation, Occupational Therapy and Psychology services.

“Today marks a significant milestone for our hospital and the care we provide to patients from throughout Huron, Perth and Oxford counties,” says Dr. Moore. “Four out of five Ontarians will have family, friends or colleagues who experience a mental illness during their lifetime. Now, when those people need our help the most, we’ll be able to provide the kind, compassionate, effective care they need in a facility that will help contribute towards their healing.”

The new unit has three times as much overall space as the old unit; bigger, brighter rooms with more windows and a cheery décor for a more home-like setting; and specialized rooms to provide a safe place for clients in acute distress.

The program provides inpatient treatment to individuals suffering from a variety of mental illnesses. Individuals who are depressed, experience bipolar mood disorder, or those diagnosed with a schizophrenic illness, eating disorder, adjustment disorder, substance dependence or dementia account for the largest number of admissions to the unit.
“A key focus of the new unit will be on best practice guidelines, and ensuring a family/visitor-friendly atmosphere that provides our clients with the privacy and dignity they deserve,” says Ms. Penny Cardno, Program Director, Inpatient Mental Health. “For example, a mom with post partum depression will now have the privacy she needs to breastfeed her baby and feel more comfortable inviting her family to visit — and we know how important family support is to clients with many types of mental illness.”

New Hospital Paediatrics Unit Opens to Applause

Over 200 people attended the Ribbon Cutting and Open House event for the new Paediatrics Unit, the first part of the Alliance’s $65-million redevelopment project to be “patient ready”.

“Each year Stratford’s Paediatrics Unit cares for approximately 560 children from throughout Huron, Perth and Oxford counties,” says Dr. Laurel Moore, Chief of Staff. “Today marks a significant milestone for our hospital and the care we provide.”

The new unit is designed with young patients in mind, with enough room for mom and dad to be there to hold a hand in a critical time of treatment, diagnosis and recovery. The unit consists of:

- a four-bed Day Surgery area for children recovering from day surgery (mostly ear, nose and throat)
- two, one-bed paediatric rooms with washrooms and daybeds
- a paediatric treatment room
- two, one-bed isolation rooms with negative pressure/ventilation and private washrooms
- a paediatric nursing substation and support areas.

The paediatrics unit is supported by four paediatricians, two ENT’s (ear, nose, throat), two urologists, nurses and support staff, and deals daily with everything from tonsils to broken bones, from minor surgery to respiratory viruses.

A number of key campaign donors were recognized for their generous support of the unit, including pace setting sponsors Scotiabank who are contributing $100,000 to name the Critical Care Unit Nursing Station and the Stratford Rotary Club with their pledge of $200,000 to name the new Mental Health Unit.

Room and equipment sponsors such as Strickland’s Automart, Lloyd Albert and Mary Martin Heipel, in memory of H. Raymond and Helen Sinclair, Wilf and Ann Gregory and especially all of the Critical Care Unit staff (who named two rooms through payroll deduction) were also recognized for their generous support.

“We’re confident these units will help us meet our commitment to providing the highest quality care to our patients.” stated HPHA Chief Executive Officer Andrew Williams. “Our health care team had extensive input in the planning and design of these units, but it is the grand effort of many...including staff, physicians, volunteers, municipal and provincial governments, our construction team, and the tremendous support of our community that has made today possible,” he said.

A number of key campaign donors were recognized for their generous support of the units, including pace setting sponsors RBC who are contributing $225,000 towards paediatrics.
**Hyde Construction Building a Healthy Future...**

A salute to Hyde Construction for their tremendous commitment of naming an Emergency Dept. Acute Care Room. L-R Tom Orr, Heart & Soul Campaign Co-Chair; Andrea Page, SGH Foundation Executive Director; Dr. Laurel Moore, Huron Perth Healthcare Alliance Chief of Medical Staff & SGH Site Chief; Dr. Mike MacIsaac, Physician Emergency Dept; Dr. Miriam Mann, Chief of Emergency Medicine; Peter & Lisa Hyde.

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**Health Insurance for Our Community.**

Perth Huron Insurance Brokers care about our community with a gift of $6,000 towards the purchase of essential equipment in the New Emergency Dept. L-R Greg Bettger, Secretary and Jeff Roy, Treasurer of Perth Huron Insurance Brokers Association; Andrea Page and Bill Preston, Heart & Soul Campaign.

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**Electric Gift.** Members of the Royal Canadian Legion are given a demonstration of the new electric bed they purchased for the ICU/Telemetry Unit. Shown at a presentation of a $7500 cheque to the Critical Care Unit recently are, from left, Royal Canadian Legion first vice-president Ken Albert, Heart and Soul campaign co-chair Tom Orr, manager of medicine and critical care Jacqueline Martin, Legion secretary Lt.-Col. Declan Griffin, and president Jim Millar.

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**Soaring High.** Perth County Flying Club COPA flight 69 Annual Fly-In Breakfast was a great success with hundreds flying and driving in to participate. A special thanks to Cheryl and Bill Verellen and the flight 69 team for their support.

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**Thank You for Caring ~ A Salute**
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The Foundation does not sell, trade or otherwise share our contact lists.

10th Anniversary!
The Golf For the Health of It Tournament is a Hole in One raising $24,000!!! We can never say thank you enough to the Hiller Team who work extremely hard to ensure a sold out “classy” event.


NA Engineering Names Paediatric Room with a Generous Gift of $35,000.
We Can Never Say Thank You Enough!
The room is designed with young patients in mind, with enough room for mom and dad to be there to hold a hand in a critical time of treatment, diagnosis and recovery.

L-R Jim Culliton, Nick Aroutzidis and John Hood-Tidman from NA Engineering with Bill Preston, Campaign co-chair, Linda Yungblut, RN and Bob Gulliford, Campaign Finance Division Chair.

Banking on Care. Scotiabank names the Critical Care Unit (ICU/Telemetry) Nursing Communications Station with a gift of $100,000. L-R Bob Gulliford, Campaign Finance Division Chair; Bob Bogdon, Mitchell Branch Manager; Elaine Genyn, Community Manager Stratford; Phil Schaefer, Tavistock Branch Manager; Andrea Page, SGH Foundation Executive Director; Bill Preston, Heart & Soul Campaign Co-Chair

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Our Plans
State-of-the-art equipment for a state-of-the-art facility for:
• Even better patient care
• Retention & recruitment of physicians and other healthcare professionals
• Reduction of wait times
• An increase in surgeries (hip, knee, cancer)

The Project includes:
– Moving and doubling the size of our Emergency Department
– New Operating Rooms and Recovery Room (Surgical Services)
– Relocation of Medical Imaging
– Intensive Care Unit and Telemetry
– Relocation and expansion of Mental Health Services
– Larger Maternal Child Unit – New Paediatric Unit

The Heart & Soul Campaign Team will also be fundraising for new and replacement equipment and all required furnishings.

Watch the construction live!
www.sghfoundation.org
State-of-the-art Operating Rooms will keep our surgical services “a cut above”, providing the needed space for a growing volume of patients, number of surgeons and new technologies. Surgeons will have the tools they need at their fingertips—activated by voice control and touch screen technology. One operating room is designated a “teaching O.R.”, enhancing learning opportunities for surgeons throughout the region.

Endo Procedure Room – Used for a variety of endoscopic investigations that can identify obstructions and diseases such as cancer, endoscopy can be a life saver.
Culliton Brothers Ltd Give to Front Line Emergency Care with a $100,000 Commitment.

It’s a busy place. Each year the Emergency Department sees some 27,000 patients from throughout the region. Whether it’s a case of “life and limb”, complications from medications or a baby who has a fever, Stratford General is prepared for any emergency. Most visits to the Emergency Department aren’t brought on by life threatening occurrences. They result from the typical bumps, scrapes, cuts, broken bones and illnesses that happen in most families—whether the patient is a fragile senior, an active teen, or a sick child.

CIBC Cares with $100,000 Commitment.

The new Breast Health Centre brings breast-related disciplines together in a single location. For patients, the Centre will provide better coordination of care during a very stressful time. For referring physicians, it offers access to all services and technology needed to investigate a breast problem for a patient. A central goal is patient convenience with collaboration among care providers resulting in a timely follow up of a concern and a contact person to help guide the patient and her family through the process. The goal is to make every woman’s breast health care experience as smooth as possible. The Centre will offer a calm, private, comfortable setting, staffed with skilled personnel and using state of the art equipment.

Imagine a world where breast cancer no longer claimed so many lives...having the power to turn that dream into a reality for Stratford, Huron, Perth, Oxford counties and beyond.

- 1 in 9 women will be affected by breast cancer in her lifetime, and it will take the life of 1 woman in every 27.
- This year breast cancer claimed the lives of 5,300
- In 2008 an estimated 22,300 women will be diagnosed
Page’s Page

Harvest time is perhaps my favorite time of year. It’s a time when we get to enjoy the bounty of the land—the reward that comes from the farmer’s hard work...from planting, tending and harvesting the seeds that were planted months ago in the faith this time would come.

In many ways our Hospital—thanks to the faith and investment that our donors have demonstrated—is celebrating a harvest time of our own. Three recent ribbon cuttings, celebrating the opening of the new Paediatrics Unit, the new Intensive Care/Telemetry Unit, and the new Mental Health Unit, show what can be accomplished when donors plant the seeds; knowing that with time, commitment and effort, something wonderful will grow.

These new facilities are breathtaking—bigger, brighter, and equipped with the latest technology that donor generosity can buy. And we’ll all benefit. That will become even more evident in the months ahead as we look forward to the opening of the new North Wing, with its new Emergency Department, new Operating Rooms, Day Surgery and Recovery Units, and the relocated/expanded Medical Imaging Department.

Can any one imagine not needing such services for yourself or for someone you love at some point in your life? There’s hardly a family in our area that won’t reap the harvest of that investment for years to come.

But like the farmer, there’s still work to be done. Our $20 million Fundraising Campaign is at $18.5 million. Thanks to the support of donors like you, we’ve done remarkably well. But there’s still a way to go and it’s not yet time to rest. To borrow again from two well known farmer’s sayings we must “make hay while the sun shines” and be careful not to “count our chickens before they’re hatched.”

One and a half million dollars is still a sizeable sum to raise. And it’s only through your continued support, faith, and courage to continue to plant the seeds for better healthcare in the future, will we continue to succeed.

This Thanksgiving, as you gather with your family to enjoy the bounty of the land, allow yourself a little extra feeling of happiness and contentment, knowing that you’ve helped sow the seeds of better healthcare and your loved ones will reap the rewards. Guilt-free, calorie-free, your faith and courage will be rewarded.

Governance & Stewardship — Volunteer Board

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The Stratford General Hospital Foundation is grateful to the family members and friends who have made memorial donations from October 23, 2008 to July 1, 2009 in memory of:

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Dorothy Anderson
Jeanne Anderson
Harry Andrews
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Every Dollar Counts . . . Monthly Giving

Monthly giving is a tremendous way to ensure your gift works harder. It’s the most effective way to provide steady, on-going funds to help Stratford General Hospital site. Not only is a monthly debit amount a more manageable way to give a generous gift — it saves envelopes and postage too.

[ ] YES, I WANT TO JOIN YOUR MONTHLY GIVING PROGRAMME!

Yes, I authorize Stratford General Hospital Foundation to withdraw the following amount from my bank account monthly. I may change the amount or cancel my monthly contribution at any time by notifying Stratford General Hospital Foundation.

Once a month I will give: [ ] $10 [ ] $20 [ ] $50 [ ] $100 [ ] Other $ ______________

[ ] I authorize the Stratford General Hospital Foundation to draw on my bank account through my financial institution on the 1st of each month beginning ______________ Date

______________________________  __________________________
Signature                        Date

[ ] I have enclosed a cheque with VOID written across it for Stratford General Hospital Foundation to arrange the monthly withdrawal from my bank account.

At the end of the year, we will issue you an official receipt for the total amount of your donations.

YOUR DONATION COUNTS!

Please take a moment and reflect on what our community would be like without our hospital. Our health care team has one main focus - YOU - the patient. In the last year the health care team has touched the lives of countless people and their families with their compassion, skill and expertise. Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can’t afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!

STRATFORD GENERAL HOSPITAL

“People Caring for People” [ ] YES, I care! I wish to support our Hospital.

Name: ______________________________________________  Address: _____________________________________________

City: ______________________________  Postal Code: ____________________  Telephone: __________________________

[ ] Enclosed is my cheque to Stratford General Hospital Foundation.

[ ] $1,000 [ ] $500 [ ] $250 [ ] $100 [ ] $50 [ ] $25 I prefer to give $ ______________

[ ] Visa  [ ] MasterCard  Card #: ______________________________  Expiry Date _______________________

[ ] I’d like to pledge my support of $ ___________________ each year over the next ______________ years.

______________________________  __________________________
Signature                        Date

A receipt will be issued for tax purposes. Charitable Registration # BN 11920 0004 RR0001

Our donor records are confidential. We do not share our lists.

Thank you for caring!
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STRATFORD GENERAL HOSPITAL FOUNDATION
46 General Hospital Drive, Stratford, ON N5A 2Y6

The SGH Foundation works with the community to help raise funds for equipment, upgrading of facilities and special projects of the Stratford General Hospital.
Charitable Reg. BN 11920 0004 RR0001

Stratford General Hospital Foundation is listed as a Code Builder...one of the first 100 charities nationally to comply with Imagine Canada’s Ethical Fundraising and Accountability Code earning the right to proudly display the Ethical Code trustmark on all our fundraising materials.

Stratford General Hospital Foundation
46 General Hospital Drive
Stratford, Ontario N5A 2Y6

“People Caring for People”