If you’ve driven past the front of Stratford General Hospital lately, you’re sure to have noticed the impressive New North Wing taking shape. But like a child with a Christmas present, no matter how attractively it’s wrapped, it’s what’s inside that counts.

In late October, a small group consisting of physicians, hospital redevelopment team personnel and local dignitaries, had a chance to peek inside on a “hard hat” tour conducted by Steve Done from aTRM Architects in cooperation with Melloul Blamey Construction.

“Our company has been involved in many hospital projects throughout this province, and the quality of the construction we’re seeing here is second to none,” Mr. Done told the tour group. “They’re taking their time, and doing it right.”

“No matter how many times you’ve seen the blueprints or peered at the New North Wing from Cambria Street, nothing compares to seeing the real thing up close,” said Bill Preston, Campaign Co-chair. “It’s very gratifying to see first-hand the generosity of our donors being transformed into a wonderful new facility…there’s even a spot in the lobby for our new donor wall to recognize our supporters.”

The tour group was able to see many vital areas taking shape — the new Emergency Department, new Operating Rooms and Day Surgery/Recovery, CT suite/Medical Imaging, and a CPD that’s specially designed for maximum infection control.

“Infection control is a growing concern, and we designed it so sterilized and soiled surgical instruments would never meet,” explained Mr. Done. “One dedicated elevator runs from CPD to the Operating Rooms to deliver sterile equipment and supplies, while soiled instruments are returned on a completely different elevator, maximizing infection control.”

“It’s very gratifying to see first-hand the generosity of our donors being transformed into a wonderful new facility”

While many areas were still in a rough state of construction — steel framed or dry walled — that didn’t dampen the enthusiasm of those on the tour. “In fact it’s interesting to see all the work behind the walls for wiring, tube systems, and medical gases,” said Kim
Holmes Manager of Perioperative Care, who is also part of an employee group that’s sponsoring two rooms in the new OR/Recovery space. “We were really impressed with what’s taking shape — the size, design elements, and care that are going into the construction. We can’t wait until we can move in!”

It was a sentiment echoed by Emergency Room staff — also sponsoring two rooms — who snapped photos and measured dimensions in what will soon be their work space. “It will be wonderful to have a facility where the design actually supports the quality care we strive to provide,” said Shirley Veenendaal, HPHA Program Director Emergency Services.

Physicians were also impressed according to Dr. Laurel Moore, Chief of Staff and co-chair of the Medical Staff campaign which is 75 per cent of the way to its goal — just seeing the new wing is a real eye-opener for physicians.

**Gift Levels for Donor Recognition Wall**

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<th>TRANSFORMATIONAL GIFT SOCIETY $1 million+</th>
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<td>VISIONARY SOCIETY ($500,000+)</td>
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**TD CANADA TRUST Investment Provides True Dividends**

Through a generous pledge of $175,000 TD Canada Trust names the hospital’s main education rooms and has a tremendous impact on staff and physician training now and in the future. The New Education rooms are the hub of all onsite physician and staff training and continuing education initiatives. Since new space and technology will change how care is provided, allow for new programs and procedures...staff education, and training is imperative for a smooth transition from old to new.

**TD CANADA TRUST Education Rooms**

TD CANADA TRUST as part of the Heart & Soul Campaign have invested in a space that through technology and video conferencing enables education and training opportunities for Stratford General Hospital/HPHA staff...which leads to better care for our patients.

Our hospital is committed to creating a work environment where learning is promoted and investment in training/education is just as important as investment in technology. Training and support contributes to the creation of a healthy and effective workplace – where people lead by example, feel valued for what they do, and provide excellent care and service.

The new education rooms are located in the East wing, first floor. All 3 rooms can be opened into one large room.
Dancing With the Stars
The Stratford Rotary Club, Patricia & Robert Dodgson and over a hundred dancers and their pledge sponsors raised a tremendous $12,000 towards the Rotary Mental Health Unit. A salute to all the “stars” of the Ballroom Breeze event! In addition to the dancing, there were prizes and demonstrations, including one by professional ballroom dancers and teachers Tracey and Philip Worrall. The Dance-a-Thon was initiated by professional ballroom dance teachers Patricia and Robert Dodgson of Ballroom Breeze raising a total of $22,000 to date towards the Heart & Soul campaign.

Order of the Eastern Star
Radiant Chapter 134 Supports Chemo Unit
A salute to the Order of the Eastern Star for their support of equipment for the Chemotherapy Unit.
L-R Rose Iacobellis, RN; Oliver Zorgdrager, Dorothy Zorgdrager, Worthy Matron and Andrea Page, SGH Foundation. Also a special thank you to Oliver and Dorothy Zorgdrager for their personal gift to the Chemo Unit.

Dankeschön
Members of the Teutonia German Canadian Club give a tremendous gift of $10,000 to name a Day Surgery Bay in the New North Wing! Their support is greatly appreciated.
L-R Campaign Co-chair Bill Preston, Fritz Schuster, Herbert Schmitt, Edith Wiedmann, Gerhard Wiedmann and Campaign Co-chair Tom Orr.

Manulife Financial Honours Local Advisors
Local Manulife Advisors were honored for their community involvement and their commitment to local healthcare with a grant of $10,000 from Manulife in support of the Heart & Soul Campaign. Campaign Co-Chair Bill Preston is a Manulife advisor who volunteers his time to help lead the fundraising initiatives to reach the $20 million local share of the $65 million Redevelopment project at Stratford General Hospital.
L-R Campaign Co-chair Bill Preston, Fritz Steigmeier, Ken Nesbitt, Jim Redfern, Lester Heldsinger, Campaign Co-chair Tom Orr, Dianne Eicher, Darryl Parsons and Rod Leifso.
Our Respect For Your Privacy
The Stratford General Hospital Foundation recognizes your right to confidentiality and pledges to protect your privacy. We adhere to all applicable privacy legislation in Canada, the privacy guidelines of the Canadian Centre for Philanthropy; and abide by the Donor Bill of Rights and the Code of Ethical Principles and Standards of Professional Practice developed by the Association of Fundraising Professionals, the Canadian Centre of Philanthropy and the Association of Healthcare Philanthropy.
For a copy of our privacy statement please call 272-8210 ext 2627 or email andrea.page@hpha.ca
The Foundation does not sell, trade or otherwise share our contact lists.

City of Stratford Pledge Installment towards New North Wing.
On behalf of the City, Mayor Dan Mathieson brings the yearly pledge payment of $300,000 towards the completion of their $5 million commitment. The Mayor had an opportunity to see first hand the progress of the North Wing construction during a special “hard hat tour.” The early involvement of City Council was one of the catalysts that lead to the Ministry of Health approval of the project. Pictured L-R Tom Orr, Campaign Co-Chair; City of Stratford Mayor Dan Mathieson, Andrea Page SGH Foundation Executive Director; Jim Burns, Resource Development Chair; Bill Preston, Campaign Co-Chair.

Trillium Mutual Insurance Company Impacts Rural Care
The Board of Directors and staff at Trillium Mutual Insurance have committed $50,000 to a project which will enhance the quality of life for people in rural areas. Their generous gift will name a Postpartum Room in the Maternal/Child Unit and an Ultrasound room. Our project will impact 50,000 patients a year, of that, less than half are from Stratford and the remainder are from surrounding communities. There are over 2800 farms in our local catchment area. Also, 90% of the land in Perth County is classified as prime agricultural land. Every year the hospital sees about 4,800 patients from Milverton, 1200 from Listowel, 1625 from Perth South and 4,500 from the Mitchell area. Pictured L-R Tom Orr, Campaign Co-Chair; Karen Galbraith, VP Trillium Mutual Board; Bill Preston, Campaign Co-Chair; Jim Burns, Resource Development Chair; Gordon Jack, Past Chair Trillium Mutual Board.

Ready, Set, Go!!!
Festival City 10K Run Races On!
The Festival City 10K Run was a great success again this year raising about $13,000. Organizers are celebrating $62,000 raised over 6 years for cardiac equipment for the redevelopment project. We can never say thank you enough to every one at Stratford Sports Medicine and Physiotherapy Alliance for their continued dedication to quality health care. A salute to all the sponsors, volunteers, pledgers and runners who help make this event possible. L-R Bill Preston, Heart & Soul Campaign Co-chair, Dr. Paul Weir, Darcy Trefiak, Lindsay Horst, Jenny Harwood, Christine Doroslovac.

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The Foundation does not sell, trade or otherwise share our contact lists.
Yes, I care! I wish to support our Hospital.

Name: ______________________________________________  Address: _____________________________________________

City: ________________________________  Postal Code: ____________________  Telephone: ___________________________

Enclosed is my cheque to Stratford General Hospital Foundation.

$1,000      $500      $250      $100      $50      $25      I prefer to give $ _____________________

Visa      MasterCard      Card # ______________________________  Expiry Date _________________________

I'd like to pledge my support of $ _____________________ each year over the next ______________ years.

Signature _____________________________________________________  Date _______________________________________

A receipt will be issued for tax purposes.      Charitable Registration # BN 11920 0004 RR0001

Our donor records are confidential. We do not share our lists.

Thank you for caring!

In memory of ...  

The Stratford General Hospital Foundation is grateful to the family members and friends who have made memorial donations from July 2, 2009 to November 10, 2009 in memory of ...

Hazel Admans  Henry Fleischauer  Nancy Lisle  Gordon Rose
Lloyd Baillie  Ruth Fletcher  Ellen Malcho  Betty Rourke
Karl-Heinz Behnke  Tony Flevill  Isabelle Matthew  Ray Ruby
Mary Brown  Sheila Geiger  Neil McConnell  Hilda Schenk
Lynn Buxton  James Gibb  Oneida McGrenere  Edna Sealey
Trayton Cheesman  Robert Gibb  Pauline McLean  Dorothy Sebben
Ray Cockwill  Bob Hayter  Walter Mielke  Karen Shackleton
Gregory Cook  Willard Henderson  Linda Minielly  Donna Shine
Edna Crawford  Jean Herboth  Ronald Mogk  Evelyn Shivas
Eric Creek  John Heyink  Dianne Murray  Clarissa Stewart
John Cripps  Bradley Hinz  Kathleen Murray  Donna Lee Surgeoner
Rhodora Cruz  Paul Huehnergard  Teresa Nigro  Margaret Tafts
Betty Dale  Evelyn Huffman  Florence Osborn  Edith Thomson
Lloyd Debus  Doris Hyde  Theodore Parker  Harold Tinning
Donald Dietrich  Frank Iacobellis  Charles Pickersgill  Shirley Turford
Ray Dow  Brian Innes  Ken Plesha  Bernice Van Slyck
Margaret Dungey  Eileen Joles  Erwin Pototschnik  Rita Vogt
Nancy Edighoffer  Leonard Jonas  Gordon Powell  Daniel Wagler
Jane Edmonds  Lisa Kane  Mona Quigley  Marion Walker
Robert Edmonds  Ross King  Arthur Reavely  Clarence Ward
Esther Eickmeier  Deb Klooster  Rosalia Reid  John Whigham
Karen Eidt  Werner Krapp  Hellmuth Reif  Greg White
Ben Elliott  Frank Ley  Jean Riehl  Adam Whitehead
Maria Festoso  Glenn Lindensmith  John Ritz  George Wright
Gerald Fitzgerald  Sara Lingeback  Linc Rohfritsch

YOUR DONATION COUNTS!

Please take a moment and reflect on what our community would be like without our hospital. Our health care team has one main focus - YOU - the patient. In the last year the health care team has touched the lives of countless people and their families with their compassion, skill and expertise. Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can’t afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!
Stratford General Hospital Foundation
46 General Hospital Drive, Stratford, ON N5A 2Y6

The SGH Foundation works with the community to help raise funds for equipment, upgrading of facilities and special projects of the Stratford General Hospital.

Readers will note a change to coated paper, which is the same cost and allows clearer pictures. Contains recycled fibre and is recyclable.

Charitable Reg. BN 11920 0004 RR0001