Our Plans
State-of-the-art equipment for a state-of-the-art facility for:
- Even better patient care
- Retention & recruitment of physicians and other healthcare professionals
- Reduction of wait times
- An increase in surgeries (hip, knee, cancer)

The Project includes:
- Moving and doubling the size of our Emergency Department
- New Operating Rooms and Recovery Room (Surgical Services)
- Intensive Care Unit and Telemetry
- Relocation of Medical Imaging
- Relocation and expansion of Mental Health Services
- Larger Maternal Child Unit

The Heart & Soul Campaign Team will also be fundraising for new and replacement equipment and all required furnishings.
**THANKS A MILLION!**

* A salute to The Hospital Auxiliary Association of Stratford General Hospital

**SPRING LUNCHEON AND FASHION SHOW A SOLD-OUT AFFAIR**

From fashions shows to bake sales to raffles, the Auxiliary members continuously work hard to raise money to benefit the hospital. Pictured is Mary McTavish showing off one of the many ensembles highlighted at the fashion show.

**BABIES BREATHE EASIER WITH AUXILIARY’S SPECIAL GIFT.**

The Auxiliary have purchased a continuous positive airway pressure machine (CPAP) which will have an impact on the smallest and sickest newborns in our hospital’s special care nursery. Paediatricians are regularly called upon to treat babies in respiratory distress, either because of fluid in their lungs, infections or because they are premature. Those who need ventilators for higher intensive care are sent to London. With CPAP providing respiratory support it can help some babies turn around without the need for really invasive support keeping babies local. The paediatricians are thrilled to have this essential technology which helps them maintain their excellent quality of care for babies in our region.

**PAID IN FULL!**

A “big cheque” for $2.4 million was presented to the hospital. L-R: Jim McMillan, SGH Foundation Board Chair; Tom Orr & Bill Preston, Heart & Soul co-chairs; Dr. Laurel Moore, Chief of Staff; Tim Cronsberry, HPHA Board Chair; Andrew Williams, HPHA CEO.

**THE AUXILIARY CELEBRATES 115TH ANNIVERSARY**

Members enjoyed a wonderful lunch and entertainment by world-renowned Harpist Eduard Klassan. They had the opportunity to reminisce about the history of the Auxiliary and view items from the hospital archives. Congratulations to The Auxiliary Volunteer Association of Stratford General Hospital on 115 years of tremendous service!

**Babies breathe easier with Auxiliary’s special gift.**

The Auxiliary have purchased a continuous positive airway pressure machine (CPAP) which will have an impact on the smallest and sickest newborns in our hospital’s special care nursery. Paediatricians are regularly called upon to treat babies in respiratory distress, either because of fluid in their lungs, infections or because they are premature. Those who need ventilators for higher intensive care are sent to London. With CPAP providing respiratory support it can help some babies turn around without the need for really invasive support keeping babies local. The paediatricians are thrilled to have this essential technology which helps them maintain their excellent quality of care for babies in our region.

**PACS PARTY CELEBRATES NEW TECHNOLOGY AND DONOR GENEROSITY!**

PACS has moved Radiology into the electronic world with no more film — all images are captured digitally and displayed on a computer screen.

- It has completely revolutionized medical imaging. PACS is like trading in your old 35 mm film camera for a digital camera...
- It all comes down to speed ... images are available within seconds ... they can be manipulated electronically ... they are clearer.
- Images taken at an earlier date can be compared to fresh images on the screen to see if there is a change in patient’s condition.
- Images can be retrieved quickly...no looking for the xray films anymore.
- And most importantly, images can be seen in different locations at the same time. This is critical for consulting with other experts and physicians. It also strengthens our hospital’s physician recruitment and retention efforts ... essential for a healthy community.

According to Dr. Laurel Moore, Chief of Staff for Huron Perth Healthcare Alliance, the PACS Celebration was another great day for patients — doctors rely on access to a lot of information to diagnose what is wrong with a patient. Having xrays, ultrasounds and other images, literally at our finger tips, truly makes a difference.

“It’s great to have PACS fully paid for at this site! Such generosity endorses our hospital’s decision to put patients first. We knew we couldn’t wait ...our patients shouldn’t wait ... until the new wing was constructed before this essential technology was purchased. All of the Huron Perth Healthcare Alliance sites are benefiting from PACS and the generosity of their donors,” she said.

**Thanks a million!**

* Early diagnosis helps save lives.
   A Digital Mammography Machine will be the cornerstone of our New Breast Health Centre to be built in our New North Wing. This new $500,000 machine is part of the Auxiliary’s $1 million pledge to purchase technology as part of the Heart & Soul Campaign.

* Digital mammography allows radiologists to detect and diagnose breast cancers with a higher degree of confidence than film-based mammography.

- *1 in 9 women will be affected by breast cancer in her lifetime, and it will take the life of 1 woman in every 27.*
- *This year breast cancer claimed the lives of 5,300 of our mothers, grandmothers, sisters and friends.*
- *In 2008 an estimated 22,300 women will be diagnosed*
- *170 men will be diagnosed and about 50 will not survive*
- *1% of the female population are breast cancer survivors*
Our Respect For Your Privacy
The Stratford General Hospital Foundation recognizes your right to confidentiality and pledges to protect your privacy. We adhere to all applicable privacy legislation in Canada, the privacy guidelines of the Canadian Centre for Philanthropy; and abide by the Donor Bill of Rights and the Code of Ethical Principles and Standards of Professional Practice developed by the Association of Fundraising Professionals, the Canadian Centre of Philanthropy and the Association of Healthcare Philanthropy. For a copy of our privacy statement please call 272-8210 ext 2627 or email andrea.page@hpha.ca

The Foundation does not sell, trade or otherwise share our contact lists.

Thank You for Caring ~ A Salute to Our Community’s Generosity!

A SPECIAL THANKS TO THE MOCHA SHRINER’S FOR THEIR TREMENDOUS SUPPORT! Stratford on Avon Shrine Club members Bob Nuthof, President and Dave Shearer, Past President were on hand to present a gift of $10,000 to name a room in the construction project. The $65 million project revitalizes our hospital with new space and state-of-the-art-technology.

FARM CREDIT CANADA SUPPORTS YOUNGEST PATIENTS FCC Staff present a “big cheque” to campaign co-chairs supporting the Maternal/Child unit expansion with $10,000 towards the purchase of a neonatal infant resuscitation unit. FCC directs their support to projects that impact the rural community. About 1/3 of babies are born to moms who live outside of Stratford.

2007/2008
EQUIPMENT PURCHASES
The Stratford General Hospital Foundation disbursed a total of $2.5 million.
Equipment and programs sponsored through our donors’ generosity include:
• Infant Flow CPAP
• Humidifier, Electrical Adaptor, Temperature Probe
• Paediatric Cypto-Urethroscope
• Delphis Urodynamics System
• 3 Pre-Mag Ultra Reusable Biopsy Guns
• 4 Vital Signs Monitors
• Breast Health Equipment
• Recliner
• Wheelchair
• Picture Archive Communication System (PACS) $2.4 million

A SPECIAL THANKS TO THE MOCHA SHRINER’S FOR THEIR TREMENDOUS SUPPORT!
A generation of support – MARION AND HENRY KALBFLEISCH give the gift of good health with a contribution at the Patrons level to support surgical equipment.

A SALUTE TO COOPER STANDARD’S MITCHELL PLANT FOR THEIR TREMENDOUS SUPPORT!
A special thank you to the employees of Plant #4 Cooper-Standard Automotive for their gift of $3.385 proceeds from their silent auction. Cooper-Standard is one of our industry pacesetters. L-R Jim Burns, SGH Foundation; Glenn Geurten, Allison Gale, Plant #4 and Jim McMillan SGH Board Chair.

SINCLAIR PHARMACY cares about health care with a prescription for $10,000 to the Heart & Soul campaign. Cathy Hawkins (L) and Jan Elligson (R), pharmacists present a big cheque to Bill Preston, campaign co-chair.

MR. & MRS. WITTI give a lasting legacy gift at the Patrons level to name the Ambulatory Procedures Unit – Multi-use procedure room for endoscopes, cystoscopes. The scope procedures are used to diagnose all kinds of diseases including cancer.

COMFORT BAGS ARE THAT EXTRA SPECIAL TOUCH… Lovingly sewn and then stuffed full of toiletries comfort bags are available to patients who arrive in the Emergency department from out of town and have no local support. Shown with some of the comfort bags created and donated by local Festival City Kiwins are, from left, Verlie Sippel, RN Sharon Fell Dunsmore, Kiwins past-president Alecia Mason and president Jean Moorehead.
Ground Breaking — We Dig It!!!

Heart & Soul Campaign Cabinet members, HPHA Staff & Board along with local dignitaries brave the -13 early morning on February 29th to don construction hats to witness that “first shovel of earth” signifying the actual construction start of the new north wing. Completion of the project which includes redevelopment of the East building and a new two-story North Wing is slated within the next 22-24 months. The project including Phase 1 & 2, planning costs, all furnishings, medical equipment, and new technology like the PAC’s digital system totals some $64 million. According to Mr. Williams, “the impact new facilities and equipment will have on our ability to both retain and recruit staff and to continue to provide the level of care our residents have come to expect will be significant.” This second phase of the project includes 30,500 square feet of renovation and 117,200 square feet of new building.
Pictured are Heart & Soul campaign co-chairs Bill Preston and squash event co-ordinator David Lee.

A salute to the pledgers, squash players, silent auction donors, and sponsors of the Stratford Country Club’s 7th Annual 24 Hour Charity Marathon of Squash held February 15 & 16, 2008. A grand total of $29,000 in cash and pledges was raised. We can never say thank you enough. One hundred percent of the proceeds directed to the Stratford General Hospital Foundation are being used towards the purchase of equipment used in the fight against cancer - Three Pro Mag Biopsy Guns for Breast Program, One Surgical Cautery Unit and Operating Room Surgical Instruments.

Gerry Altenburg
Jacob Altenburg
Sue Armstrong
Ron Bailey
Natalie Bernard-Smith
Paul Bernard-Smith
Andrew Broadbent
Doug Brickman
Lynn Brown
Rod Brown
Deb Bushfield
Julie Cottenie
Rob Douglas
Angie Dwyer
Tom Ferrera
Dom Gaffney
Jeff Glazdale
Dave Griffith

Tom Griffith
Kendall Hall
Greg H fascowich
Stephanie Harrison
Delmar Jacobs
Tara Jacobs
Gino Jacob
Suzanne Kelly
Rick Knoll
Dave Lee
Nicole Lee
Rebecca Latta
Paul LeBoeuf
Doug MacDougall
Angie Dwyer
Chris Mackin
Bill Maloney
Dan Matheson
Lisa McElroy
Roy McMillan

Cathy Meadows
Phil Meadows
Andy Meunier
Bob Myers
Dennis Myers
Dan Peters
Kha Pham
Connie Phillips
Greg Prout
Nancy Rae
Mary Reinhart
Martin Rohn
David Ross-Pere
Brad Roth
Jeff Roth
Karen Scales
Penny Schaerer
Joe Schurink
Janet Sheva
Pat Sinnot
Bob Steele
Bryan Stein
Kevan Tatham
Leona Taylor
Mark Taylor
John Thiera
Ed Van Kousner
Beth Walker
Paul Wirz
Mike Whitehouse
Quincy Wilker
Andrew Williams

A special thank you is extended for the time, effort and dedication of the organizers who made this event possible: Dave Lee, Gerry Altenburg, Sue Armstrong, Paul Bernard-Smith, Deb Baikie, Rebecca Latta, Bill Maloney, Bob Myers, Rose Stinchfield, John Thiera and the Stratford Country Club for their donation of the facilities.

A special thank you to Sue Armstrong & Agropur Fine Cheese and Lori Lupton & Pelee Island Wines.

SEVENTH ANNUAL 24 HOUR CHARITY MARATHON OF SQUASH A HIT! $185,500 RAISED OVER 7 YEARS! A special thank you to Bonnie Schaefer and the Staff and Management at Festival Inn for organizing their “Winter Wonderland Social & Fashion Show”. A total of $1,300 was raised. Everyone enjoyed the wonderful food and great fashions! Proceeds from this event will go towards SGH’s “Heart & Soul” Campaign.

Stratford’s first-ever POSITIVE SPIN SIX-HOUR STUDIO CYCLING ENDOUR at Stratford-Perth Family YMCA on Saturday, April 19, was a great success. Participants tested themselves against the city’s top indoor cycling instructors in this fun, team-oriented fundraiser for Stratford General Hospital. Special thanks to instructors; the YMCA, GoodLife Fitness, Healthworks and BodyMoves and to event organizers Joy & Scott Wishart! Proceeds will help purchase an adult crashcart for the New Emergency Department.

THE STRATFORD MALE CHOIR reach a generous note at their March 16, 2008 performance at St. Andrews Church in Stratford in support of the Stratford General Hospital Foundation. The Stratford Male Choir performs a mix of sacred and secular musical numbers. Barbara Redden-Soprano and vocal quartet - the Four Steps performed. A free will offering raised $458.

HAPPY BIRTHDAY CHARLIE!! One of our youngest philanthropists, Charlie Rankin turns 7 years old and in lieu of gifts asks all his party goers to donate to Heart & Soul instead. Charlie presented $300 to purchase a wheelchair for the new Emergency Department.

THANK YOU “FASHIONABLE” FESTIVAL INN! A BIG thank you to Bonnie Schaefer and the Staff and Management at Festival Inn for organizing their “Winter Wonderland Social & Fashion Show’. A total of $1,300 was raised. Everyone enjoyed the wonderful food and great fashions! Proceeds from this event will go towards SGH’s “Heart & Soul” Campaign.

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In memory of...

The Stratford General Hospital Foundation is grateful to the family members and friends who have made donations from September 1, 2007 to March 31, 2008 in memory of...

Anthony Allen, Sharon Fendley, Rae Knowles, Peter Rohrer

Ralph Ball, Gordon Fischer, William Kroff, Mildred Rosenberg

Ken Ballantyne, Moffatt Forster, Cecil Kuntze, Reba M. Ross

Barbara Barrett, Linda Garrett, Bev LaBelle, Ervin H. Schwimdt

Fred Boyes, Janet M. Gibson, Mary Louise Lamont, Murray Shean

Vivian Budd, Margaret Gillatly, A. Lloyd Magenty, J. Bruce Swordfager

Reg Butcher, Ronald Gladding, Mae Donnell, Susan Sybersma

Jack Byrick, Bernice Gray, Alen McLeod, Mary Taras

Frank A. Campbell, Leon Hall, Mary McMane, Nelson Tremain

Robert Cochrane, Lucy Harper, Edith McPherson, Charles Trethewey

Frances Connor, James David Hebert, Patrick J. McQuade, Leo Uniacke

John A. Cripps, Florence Henry, John Moffat, Ivan Walden

Barbara Culliton, William Hodgson, Shirley Nebb, William Walsh

Clarence Daub, Mary Hoy, Robert Nichol, Percy Way

Viola Davidson, Helen Huras, Glenn Palmer, Eric Weller

Stanford H. Dingman, John D. Hyde, Marlene Patterson, Doreen Whitting

Doris Doan, Frank Jenner, Beatrice L. Pitts, George Wilhelm

Albert Doering, Joseph Johnstone, Edith Priestap, Olive Wilker

Lloyd G. Double, Tony Kaczmarsky, Paula Putzenberger, Lucinda Yantzi

Dorothy M. Douglas, Ron G. Kelly, Anna Radewicz, Edna Young

Mabel Doxey, John Killer, Bonnie Jean Reberg, Leonard W. Young

Larry Dowey, Ruth Killer, Myrtle L. Reibling, Margaret Richardson

Lorne Fillinetz, Frederick Kipler, Margaret Richardson

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Every Dollar Counts... Monthly Giving

Monthly giving is a tremendous way to ensure your gift works harder. It’s the most effective way to provide steady, ongoing funds to help Stratford General Hospital site. Not only is it a monthly debit amount a more manageable way to give a generous gift — it saves envelopes and postage too.

YES, I WANT TO JOIN YOUR MONTHLY GIVING PROGRAMME!

Yes, I authorize Stratford General Hospital Foundation to withdraw the following amount from my bank account monthly. I may change the amount or cancel my monthly contribution at any time by notifying Stratford General Hospital Foundation.

Once a month I will give:  ☐ $10  ☐ $20  ☐ $50  ☐ $100  ☐ Other $________

☐ I authorize the Stratford General Hospital Foundation to draw on my bank account through my financial institution on the 1st of each month beginning __________________________ Date

☐ I have enclosed a cheque with VOID written across it for Stratford General Hospital Foundation to arrange the monthly withdrawal from my bank account.

At the end of the year, we will issue you an official receipt for the total amount of your donations.

YOUR DONATION COUNTS!

Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can’t afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!

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Keynote Speaker
Margaret Trudeau

In 1971, at age 22, Margaret Trudeau became the youngest First Lady in the world when she married Canadian Prime Minister Pierre Trudeau. For all her adult life, Margaret Trudeau has suffered from the debilitating effects of her bipolar condition. Now, after seeking medical treatment that has given her life balance and happiness, she advocates strongly on mental health issues, helping people overcome the stigma of mental illness that often prevents sufferers from getting help.

Members of the Perth Regiment IODE made a donation of $2500 to Stratford General Hospital Foundation towards a Pediatric Crash Cart for the new Emergency Department.
Stratford General Hospital Foundation
46 General Hospital Drive
Stratford, Ontario N5A 2Y6

Agents True Leaders in Generosity!!

RE/MAX’s $100,000 Pacesetting Pledge names the
RE/MAX CT Scanner Report Station Room in the New Medical Imaging Department.
This new technology increases radiologist speed in reporting 15-20% for CT Scans resulting in faster results for patients.