

Without YOU... We Have Nothing

Dr. Kevin Lefebvre is performing a critical surgery with a full complement of Operating Room Staff and a full Operating Room full of the equipment he needs to ensure the surgery is a success. The video he stars in speeds up and every person and piece of equipment disappears until the room is empty except for a single scissor on the floor. The video shows the impact of donor support. Every piece of technology we have is only here because our donors care.

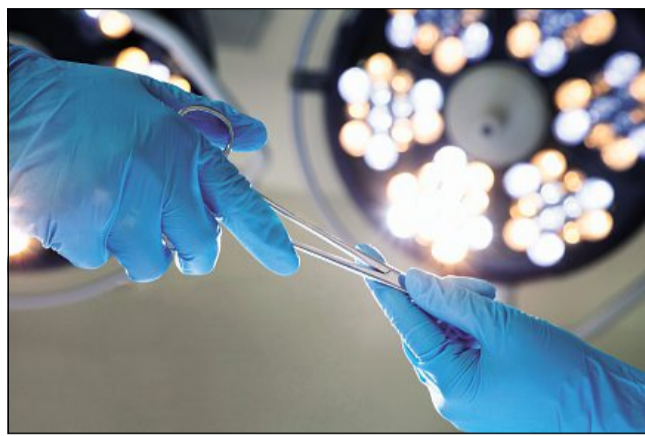
Changes in healthcare are happening at an accelerated pace. From the complexity of chronic disease to rapid advances in healthcare diagnosis and treatment, our hospital must continually improve in order to provide optimal care for every patient.

Stratford General Hospital Foundation is planning the In Our Hands campaign, focused on delivering care closer to home for our patients and maximum impact for donor dollars.

While government funding provides for most of the day-to-day operational costs of the hospital like hydro, supplies and the staff working within its walls – which is significant -- the funding model allocates no money for the ongoing purchase of new and replacement equipment.

OUR REALITY:

We need to invest in People, Partnerships and Performance to not only sustain the care you and your family deserves but to ensure a strong hospital and healthcare system into the future.



- A complete refresh of essential equipment throughout the hospital -- from patient beds to cardiac monitors.
- Investment in new technology throughout the hospital for exceptional care and to recruit and retain staff and physicians.
- Investment in people and innovation for a sustainable future is essential.

PEOPLE

Investing in our people results in exceptional care for patients and retention and recruitment of exceptional people.

PARTNERSHIPS

Elevating healthcare throughout our region by collaborating with other partners in recruitment, retention, education and learning.

PERFORMANCE

Healthcare tools and technology are continually evolving. We can diagnose disease

at a rate and with such accuracy not thought possible just a few years ago and can treat patients in a more precise, comfortable, and timely way. Initiatives include:

Cancer Care - Relocating chemotherapy to a new, more comfortable, purpose-built healing space.

Digital Imaging - Replacing our x-ray machines and acquiring new MRI and ultrasound technology.

Operating Room - Providing leading-edge treatment having a positive impact on patients before and after surgery. Current technology in our operating rooms limits the procedures we can do.

Technology - Technology which enables physicians to share information electronically, decreasing patient wait times, increasing safety and medication accuracy.

Lab - Replacing our lab equipment and adding “game changing” new diagnostic technology with lifesaving impact.

Only with your help can we ensure that:

We are here when you need us...here with well-trained, engaged staff...here with the technology we will use that will make a difference...here to make this as strong a community as possible...here for you and your loved ones.

The Perfect Image



Stratford General celebrates the arrival of the first new digital x-ray machine. This \$400,000+ machine is funded through our generous donors and replaces an old machine. The new technology emits less radiation, has crisper images and takes only 3 seconds per view. Automated positioning provides accuracy and ease to technicians. A total of four more machines are needed to replace machines that are over a decade old at the cost of \$400,000-\$500,000 each. Front Row L-R: Andrea Page ED, SGH Foundation; Wade Phibbs MRT(R) Senior Technologist X-Ray; Louanne Plain Manager Medical Imaging; Hugh McDonald Board Chair, SGH Foundation. Back Row L-R: Andrew Williams CEO, HPHA; Linda Huston MRT(R); Graeme Johnston Program Director, Diagnostic Services.

Avon Public School Random Act of Kindness



Ms. Susan Iredale's Grade 1/2 class from Avon Public School smile proudly as they present their heartfelt gifts to Maternal Child unit Team Lead Julie Thistlethwaite, RN. As part of a random act of kindness project in memory of Sydney Anne Evans, the class raised \$100 and purchased 35 gifts to brighten the day of children at our hospital. The carefully wrapped packages included a picture to make a child in hospital feel happy and a handmade card. A big thank you to the young philanthropists for their special gifts!

CT Support Has Impact



A big thank you to HEAR WELL BE WELL for their \$2,350 gift in support of our CT Scanner Campaign! The cheque presentation included L-R: Andrea Page - SGHF ED, Mary Cardinal - HPHA VP, Melissa Brighton - Hear Well Be Well Regional Education Leader and Andrew Williams - HPHA CEO. Mitchell, Exeter and New Hamburg Hear Well Be Well locations pledged funds to SGHF's CT Scanner campaign from hearing tests this past April through July. Thank you for making an impact in the care of over 12,000 patients a year!

In the mail....



Our Christmas letter to you is in the mail. Your gifts have tremendous impact. Donors make up the very fabric of our community. Together like pieces of a quilt, your generosity can blanket our community in caring, ensuring every patient who comes through our hospital's doors feels safe, secure and confident they are in the best of hands. If you've been hesitating to send your gift because of mail interruptions, please consider phoning us, making a gift on-line, or dropping off your donation in person. If you prefer, we'll even come to your door to pick it up.



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