

STRATFORD GENERAL HOSPITAL
Foundation 
"People Caring for People"

STRATFORD GENERAL HOSPITAL FOUNDATION
46 General Hospital Drive
Stratford, ON N5A 2Y6

RECOMMENDATION FOR NOMINATION TO THE STRATFORD
GENERAL HOSPITAL FOUNDATION BOARD OF DIRECTORS

I, _____, agree to let my name stand as a member of the Stratford General Hospital Foundation Board of Directors. If elected, I will serve as a Director in accordance with the Administrative By-Laws of the Stratford General Hospital Foundation.

I understand that membership in the Corporation shall be limited to persons interested in furthering the Corporation's objects and shall consist of any person whose Application for admission as a Member has been approved by a resolution of the Board. The Board's determination on an applicant's admission shall be final.

Signature

Date

STRATFORD GENERAL HOSPITAL FOUNDATION

APPLICATION FOR FOUNDATION BOARD MEMBERSHIP

All information collected on this application is kept confidential

Name:	
Home Phone:	
Home Address:	
Postal Code:	
Cell:	
Occupation:	
Current Employer:	
Business Phone:	
Business Address:	
Postal Code:	
Email Address:	
Fax #:	

Your Background & Interests
What skills could you contribute to the Board and its Committees: (Please check where appropriate and rate your experience and/or knowledge in these areas with 4=Excellent, 3=Above Average, 2=Average and 1=Minimal)

	Accounting/Financial Background		Government & Community Relations
	Advocacy		Health Care Sector (excl. clinical expertise)
	Board Governance		Legal
	Business Environment (General)		Management or Strategic Planning
	Clinical		Marketing/Public Relations
	Communications		Other (please list):
	Community Leadership (i.e. charitable organizations)		
	Education/Teacher		
	Facilitation/Presentation Skills/Public Speaking		
	Fundraising		

<p>Organizations: Please list any past or current organizations that you have been involved with.</p>	
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Can you regularly attend Board and Committee meetings? (9 Regular Board Meetings per calendar year)			Yes		No
Which Committee(s) would you be interested in serving on: (Please check)					
	Finance/Investment/Audit		Strategic Planning/Nominating		
	Resource Development/Public Relations/MRI Steering		Special Events Subcommittee		

<p>References: Please provide the names, addresses and phone numbers of three people that can act as a reference on your behalf.</p>	
1.	
2.	
3.	

Eligibility Criteria and Conditions for Appointment

- a. I am at least eighteen (18) years of age;
- b. I do not have an undischarged bankruptcy;
- c. I understand that it is important for me to participate in Foundation fundraising activities;
- d. I understand I am expected to make a charitable gift to Stratford General Hospital Foundation;
- e. I understand that I may be asked to participate as a volunteer solicitor in various fundraising programs throughout the year;
- f. I understand and will contribute towards a Triple A Board Rating.

Conflict of Interest Disclosure Statement

Directors must avoid conflicts between their self-interest and their duty to the Hospital Foundation. In the space below, please identify any relationship with any organization or individual that may create a conflict of interest, or the appearance of a conflict of interest, by virtue of being appointed to the board.

Declaration

By submitting this application, I declare that the information in this application is true and that I meet the eligibility criteria and accept the conditions of appointment set out above.

Signature

Date

WHAT IS A 'TRIPLE A BOARD'?

A board with an AAA Rating is one where every board member is motivated to be an *Ambassador, Advocate* and/or *Asker*—these boards thrive when there is a *culture of philanthropy* throughout the organization.

THE CULTURE OF PHILANTHROPY

- Involves the full 'development team'—board, other volunteers, staff and highly engaged donors
- Commitment to mission, vision and values
- An understanding that each interaction with anyone in the community is part of the development process
- Everyone thinks "development"
- Staff, board and other volunteers understand the importance and purpose of the organization
- Visitors, employees, donors and volunteers feel the culture when they interact with our organization

THE AMBASSADOR

- Has made a financial commitment to the organization
- A role everyone should play
- Has key roles in cultivation of prospective donors and stewardship of continuing donor-investors
- Needs to be well oriented and coached in the message
- Master of the "elevator speech" (and the "elevator question")
- Catalyst for donor-investor renewal

THE ADVOCATE

- Has made a financial commitment to the organization
- On the golf course or in the car pool—strategic role in sharing information about the organization
- May also advocate on a more formal basis with city officials, foundation officers, another organization with which the organization is partnering
- Is informed about the case for support and understands the strategic plan and vision
- Well coached on desired results of personal advocacy and handling objections

THE ASKER

- Has made a financial commitment to the organization
- Enjoys sharing his/her enthusiasm for the organization and asking for investment
- Well informed, well trained
- "Matched" with prospective donors (or current donor-investors) for maximum possibility of success
- Teamed with another board 'Asker' or staff leader
- Staff organizes the ask so the Asker's focus can be on the single purpose of getting (or renewing) the gift
- Benefits from the work of the Ambassadors and Advocates

INVOLVEMENT SURVEY

Please review the following roles and identify (☑) how you propose to be involved in fundraising as an Ambassador, Advocate and/or Asker. You may select all that apply would to you. In making your selection(s), assume that you will be provided training, materials and support to fulfill your role(s).

I WOULD BE AN AMBASSADOR

As an Ambassador, I would:

- Identify and cultivate those in my circle of friends/colleagues who would be interested in supporting our programs.
- Host a private cultivation or donor recognition gathering (at my home/at a public venue/at the organization).
- Invite my best prospects to be my guests at appropriate functions, special tours, exhibits, performances, etc.
- Help to steward relationships with our prospects and donors through writing notes, participating in Thank-a-thons, hosting donor events, etc.
- Other: _____

I WOULD BE AN ADVOCATE

As an Advocate, I would:

- Represent the organization at public functions (as an attendee/as a speaker)
- Become part of a speaker's bureau if asked
- Make phone calls to appropriate city/county/state officials when asked.
- Work with staff to create and engage in specific strategies to present the case to my best prospects or those identified by staff. (Arrange information sessions with your contacts who are individual, corporate, or foundation prospects.)
- Other: _____

I WOULD BE AN ASKER

As an Asker, I would:

- (Lead/Participate in) requests to potential and renewing donors for investment in the organization
- Generate and sign letters asking for appointments or gifts.
- Make follow up phone calls to solicitation letters and/or visits.
- Seek sponsorships for special events and/or promote table purchase by my friends and colleagues.
- Other: _____