

Foundation Monitor

Volunteers of SGH Launch Hospital Bed Matching Gift Challenge



At SGH we've come a long way and so have our beds!

2X

ACT NOW TO MAKE
YOUR CONTRIBUTION
GO TWICE AS FAR



At 15 even 20 years old, Stratford's existing beds are in constant use and rapidly deteriorating. Historically, the hospital bed left much to be desired. But they've improved in recent years. Just like changes that cars have undergone, today's beds are more comfortable and pack more technology "under the hood" than ever before.

Beds are now designed to distribute a patient's weight more evenly. They're also made of specially constructed surface materials that are easy to keep clean, designed to regulate a patient's temperature and "wick away" moisture.

This lessens the chance of painful bed sores. "Touch screen" technology can move patients into various positions. This improves comfort and assists patients when getting out of bed. It's also a plus for caregivers, reducing the incidence of back injuries and helping during the examination and treatment of patients.

Please don't sleep on it! New and replacement hospital equipment – from the highest of high tech to the basic hospital bed – is not funded by the government. It's in our hands.

No longer just a place to rest and recuperate, the hospital bed now plays an important role in treating patients, and enabling medical and nursing staff to provide quality, compassionate, "hands on" care. In fact, it might just be the most underrated piece of equipment in the hospital.

With a committed core of 230 members, the Volunteers of SGH are a dedicated, motivated, caring group. We help patients, visitors and staff in a variety of patient care and service areas of our hospital, as well as raising funds for important projects.

That's why when we heard about the need to replace our aging hospital beds, we knew we had to act. We hope to inspire you with an opportunity to double your donation and spread twice the kindness, comfort and compassion to our patients.

For a limited time, the Volunteers of Stratford General are willing to match every donation to the Stratford General Hospital Foundation's Bed Replacement Fund dollar for dollar up to \$150,000.

No strings or fine print. Our "Matching Gift" offer is hoping to turn \$150,000 from our community into a \$300,000 gift, enabling our Hospital's Foundation to purchase 30 new beds at a cost of \$10,000 each.

It's the first step in replacing all 121 standard and 12 specialized beds throughout the hospital and a way to improve the comfort and quality of care for every one of the 7,600-plus patients admitted to Stratford General each year.



**Cheryl Elgie, Chair, Volunteer Council,
Volunteers of Stratford General**

"Together we'll help our patients rest a little easier and heal a little faster."



Our Doctors Have a Tremendous **IMPACT**



Dr. Phil
Schieldrop

At first, introducing himself to patients as “Dr. Phil” rubbed him the wrong way. But Dr. Phil Schieldrop soon realized that sharing a first name with the American television personality and psychologist could be an effective ice breaker; a way to open up communication with patients and reduce stress in what can be a very anxious and chaotic setting – the hospital’s emergency room (ER).

But that demanding environment is exactly where Dr. Schieldrop chooses to be. And while he, his colleagues and nurses welcome an occasional slow day – one that’s more relaxed and routine – that’s not what draws most people to work in the ER. Rather it’s the blend of challenge and adrenaline mixed with the awareness that the decisions you make can have a tremendous impact on patients’ lives.

“When a serious case comes in, it’s great to know you have the skills and training, and that there’s a talented team standing behind you. At times things can be very chaotic, and if you don’t enjoy chaos – or at least function well in it – the ER is not the place for you,” he explains.

Dr. Schieldrop has been an active staff member in Stratford General’s ER Department since August of 2003, and co-led the Department with Dr. Miriam Mann before recently taking over sole responsibility as Stratford’s Medical Program Director.

But the road to Stratford had a few detours. Born in England, Dr. Schieldrop moved to British Columbia as a child and completed his schooling at the University of British Columbia and UBC’s Faculty of Medicine. He went to Ottawa for his final residency, intending to “scamper back to British Columbia” after a year or two. Then he met his wife Dr. Tamar Tsafnat during residency and plans changed.

The two doctors locummed in a number of locations before settling here. Mitchell seemed like a great place for both to practise family medicine, and Dr. Schieldrop instantly felt at home at Stratford General.

“The community was a great place to raise kids...and the hospital was fantastic. If I called a doctor late at night for a consult they would have your back without question. Nowhere else do you find that attitude. It was collegial, it was helpful and the quality was remarkable,” he says.

Of course every job has its challenges and ER waiting times are a recurring concern – a frustration shared by patients, staff and physicians alike. But it’s partly a matter of perspective, says Dr. Schieldrop. Some patients from Kitchener and New

Hamburg areas now choose Stratford’s ER because of our shorter wait times; others, accustomed to shorter ER waits in places like St. Marys or Seaforth, are frustrated by wait times in Stratford. “It’s all relative,” he explains.

“Unfortunately, we’re plagued by having one of the highest acuity hospitals – apart from Trauma Centres – in Ontario,” he says. Ironically, that’s partly due to the great family medicine support, good after hours services and the fact most people in Stratford have a family doctor. That means patients arriving at Stratford’s ER tend to be far sicker than in most communities.

Stratford General has taken a number of positive steps to clear the ER backlog and speed waiting times. That includes a strategy where physicians coming on shift will temporarily concentrate on patients with less complex issues who are congesting the ER, helping to speed the flow through the department.

But perhaps the biggest improvement, spearheaded by Dr. Schieldrop, was approval for additional physician hours for the ER. Since July of this year two physicians cover the department during its busiest hours, increasing access to care and further reducing wait times.

“The Ministry looked at our numbers – how many patients we see over 24 hours and how sick those people are, and suddenly we got 7.5 hours daily of extra physician coverage. It’s been phenomenal,” he says.

Dr. Schieldrop’s accomplishments, dedication, skills and personality have not gone unnoticed. In fact, he was recently recognized with The Huron Perth Healthcare Alliance’s (HPHA) first ever Physician Leadership Award of Excellence at the Alliance’s Annual General Meeting. In presenting the award, Chief of Medical Staff Dr. Laurel Moore said, “Dr. Schieldrop embodies all the qualities of a true leader. I consider him to be one of the most outstanding physician role models I have met in my 30 years of medical practice.”

As usual, Dr. Schieldrop is modest about such praise and eager to share it with others. “It’s always nice to be recognized, but the people I work with – physicians, nurses and staff – make it really easy to be effective. I love it here. I know I’ll never find a place I enjoy working as much as this,” he says.

He’s also a strong supporter of the SGH Foundation and the central role community support plays, both in attracting young, talented physicians and in enabling the Emergency Department to provide the best of care. That includes equipment like the bedside ultrasound used to rapidly detect fluid around the heart and internal bleeding; the Tonopen which measures eye pressure and can help quickly diagnose glaucoma, and the mobile fluoroscopy unit used in treating fractures.

“All those extra things you have when you’re in the hospital – the CT...the MRI...the care you receive in places like the operating room – it’s all there because of donor support. We couldn’t provide medicine the way our patients expect without the Foundation,” explains Dr. Schieldrop. “Each donation is immensely appreciated and it goes to front line care for everybody. We’re very thankful to have it.”



Making A Real Impact . . . A Salute

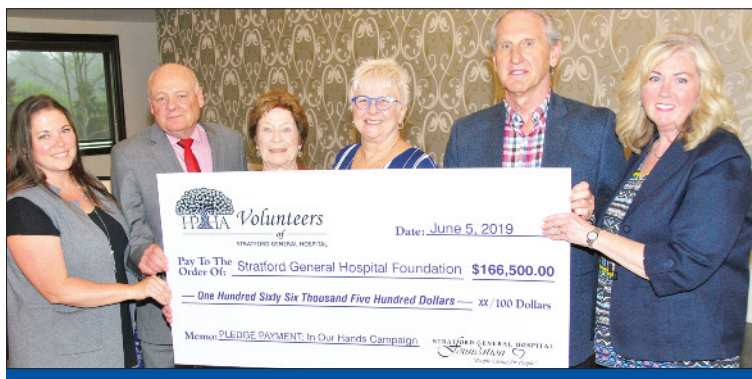
Each donation is precious, and every donor is priceless ... individuals, groups, and



RE/MAX a-b Realty Ltd Charity Golf Classic Raises over \$46,000 in 2 Years

The 2nd Annual Charity Golf Classic raised a WHOPPING \$27,741.87 for a new fetal monitor to care for our tiniest patients! A salute to RE/MAX a-b Realty Ltd. John Wolfe, Owner, Broker of Record / President RE/MAX a-b Realty Ltd. and the tireless organizing committee: Kristin Sainsbury, Leam Hughes, Rasmus Fahraeus, Andrea Page, Melissa Steinbach and our many volunteers! Sponsors get a quick demo of the fetal monitor as Katie Bauld RN cites 20% more patients and impact of new equipment. A Special Thanks to our lead sponsors.

L-R: Melissa Steinbach SGH Foundation, Rob Bryan - RBC Dominion Securities, Sandra Mohr - Horizon PRORESP, John Wolfe and Leam Hughes - RE/MAX a-b Realty Ltd., Katie Bauld RN, Andrea Page ED - SGH Foundation. Absent from photo: Tim Culliton - Culliton, Hilary and Larry Doell - Larry's Carpet One.



Volunteers of SGH Present "big cheque" at SGHF AGM

A salute to the Volunteers of Stratford General Hospital for their \$1 million pledge over 10 years towards our "In Our Hands" capital campaign, which is in its leverage phase. A total of \$150,000 of this pledge is towards the \$1.1 million CT Scanner. Volunteers present a total of \$166,500 towards the CT Scanner and the game-changing Malditof and fleet of specialized lab equipment.

L-R: HPHA Corporate Lead Volunteer Services Cheryl Hunt, SGHF Board Chair Hugh McDonald, Stratford General Hospital Volunteers: Maureen Smith, Lynn Yungblut, Pieter VanMeekeren and Christina Zehr.



Without You We Have Nothing Video

It's In Our Hands... Without you we have nothing.

Every piece of patient care equipment is at our hospital because donors cared. Almost 10,000 people reached with our 55 second video. The provincial government does not pay for medical equipment. Please watch our video by checking our Facebook page or website at www.sghfoundation.org.

Breaking News – The Without You We Have Nothing Video won the Association for Healthcare Philanthropy International Social Media Video Contest in Washington, DC.

Shining the Light on Hope;

L-R: Dr. Keith Sparrow, Matt Rees, Barb Thibeault, Lisa Hyde, Keynote speaker Michael Landsberg, Board Chair Hugh McDonald, Rick Orr, Incoming chair Paul Roulston, SGHF Executive Director Andrea Page, HPHA CEO Andrew Williams.

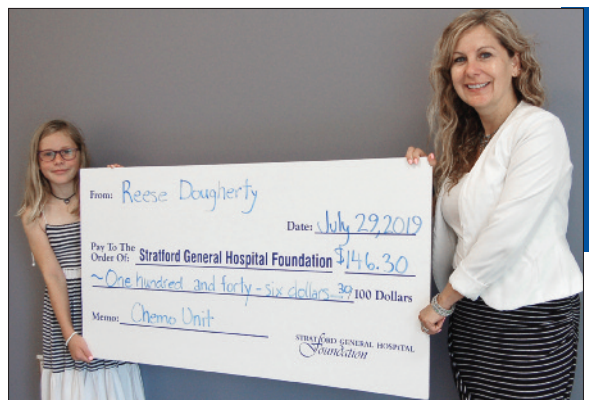
Michael Landsberg, prominent face and voice on the Canadian sports scene spoke candidly to some 200 attendees at the Stratford General Hospital Foundation's AGM. Michael shared his 20 year struggle with depression & anxiety and his inspiring message about the importance of talking about this illness. [#sicknotweak](#). Highlights of the AGM include; the Foundation has disbursed over \$20 million to help build the North Wing, renovate ICU/Telemetry, Mat Child and Mental Health. The final few pledge payments to Heart & Soul are almost complete as the North wing is closing in on its **first decade of operation**.

This year's gift from generous donor dollars from the Foundation to the hospital totalled \$788, 227 helping to bring in new equipment and pay the final payment on our \$1.1 million state of the art CT scanner. Purchase orders are signed for another \$665,390 in equipment that is on its way and will have a direct impact on patients. Equipment includes; Malditof lab equipment \$331,000, 5 Fetal Monitors \$125,000, 2 Specialized bladder scanners at \$29,390 and 2 Lab Histology Tissue Processors for cancer detection at \$180,000.



to Our Community's Generosity!

and businesses building a brighter future for healthcare throughout our region.



A Big Thank You to Young Philanthropist-artist

Reese Dougherty smiles proudly as she and her mom Mary Lou present a big cheque to the Foundation. Inspired to help others, Reese has been busily painting and promoting the sale of her work to raise funds to support cancer patients. Reese's amazing gift of \$146.30 to the Chemotherapy Unit at Stratford General Hospital helps members of our local community by ensuring cancer care closer to home. We can never say thank you enough!



Maternal Child Unit Room Named in Honour of William & Audrey Rutherford

Room naming creates a lasting legacy and wonderful tribute of support received. "The Rutherford family would like to thank their friends that so generously contributed to the Stratford General Hospital in Bill's memory".

L-R: Audrey, Jack, Kelly and James Rutherford standing outside the maternity ward where baby Jack was born.



Soaring Support from Flying Club

L-R: Andrea Page - ED SGH Foundation, Cheryl Verellen and Bill Verellen - President of the Perth County Flying Club COPA Flight 69

A salute to the Perth County Flying Club - COPA Flight 69 for hosting a fabulous breakfast at the Stratford Municipal Airport raising \$2,230 in support of our MRI

Fund. Special thanks to organizers Bill and Cheryl Verellen, club members, volunteers and event supporters! "Special thanks to Andy Woodham, Elaine Binning, for all the support and logistics; Tom Elms Aviation and crew for hangar usage and great cleanup, water supply; Queen's Inn for their peameal bacon donation, Barb and Jay Ford, Henry Stobbe; and Van Moorsel Insulation for their generous donation. And mostly, many thanks to all attendees for your continued support," says Bill Verellen.



In Case of Emergency

You rush to the Emergency Department with a family member and you realize your cell phone is out of charge and you need to phone family and friends...you didn't bring your charger. Don't stress. The Stratford General Hospital Foundation is meeting patient and family needs with a new charging station in the Emergency Department.

At the intersection of care and generosity

The R. Thomas Orr & Family Medical Staff Resource Centre Dedication was an opportunity to open a resource centre that supports our physicians who are the heart & soul of our hospital - and name this newly revitalized space in honour of a special man, who put his heart & soul into helping us raise money for our hospital and - in honour of his family who have grasped that torch and are taking it forward, playing an integral role in our hospital with their generosity of time and support.

Donations in Honour of and in Memory of ...

The Stratford General Hospital Foundation is grateful to the family members and friends who have made Honour and Memorial donations from May 1, 2019 to October 20, 2019.

In Honour of

Donald Appleby
Peter Bauman
Dr. Christine Bloch &
Mr. Guy Chadsey
Ivan & Judy Buchan
Melissa Connor
Richard Cook
Winifred Doerr
Wayne Doerr
Lorne & Beatrice Finck
James Hinchcliffe &
Becky Dalton
Diana McDonald
Donald & Glenice McNeil
Lynn Phelan
Ellie Ready
Mason Rudolph
Hudson Saunders
Karl Wettlaufer
Reg & Gloria White
June Wray

In Memory of

Madeline Bain
Marjorie Ballantyne
Helene Ballantyne
Pat Bannon
Ethel Barclay
Klyie Ann Batten
Willis Beehler
Dr. Shannon Bloch
Betty Boyce
Ron Boyce

Colleen Brickman
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Lynn Buxton
William "Bear" Chambers
Erma Clarke
Elizabeth "Beth" Clarke
Geraldine Clarke
Jessica Comeau
Ken Connolly
Sandra Connolly
Barry D'Arcey
Phyllis E. Dawson
Alan John Dawson
Harry DeMeuleneare
Alfred "Al" Diemert
Joyce Dietz
Ed Dolmage
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Walter Faschoway
Reg Fickling
Victor Filipovic
Jim Francis
Linda Freeman
Grace May Gibb
Carl Gingerich
Beatrice Dorothy Graham
Cameron Gaul
Ruby Greve
Hedwig Grunenberg
Jim Harrow
Hazel Hildebrand
Ivan Hinz
Louis Horneman
Donald "Don" Hughes

Frank Humphrey
Ronald Hunking
Murray Hyde
Ruby Jacobs
Marilyn Jeffrey
Alison Johnston
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Bruno Karpowicz
Ronald Kemp
Reuben Kuepfer
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Gerald Lantz
George Lantz
Paul Liedtke
Ruby Liedtke
Hailey Ann Loerzel
Constance "Connie" Vivian
MacDougall
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Sherrill Malson
John Mann
Ethel Masse
Francis "Frank" Mathieson
Austin McDonald
John McDonald
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Jim McIlwain
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Ralph G. Milton
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Lonni Palmby

Janice Parker
Bill Patterson
Jean Peck
Douglas Phillips
Florence Priestap
Alexander Rennie
Aileen Rennie
Joanne Robertson
Marion Roden
Lorne Ruller
William "Bill" Rutherford
Randall Scott
Pauline Shubert
Ivan Slager
Paul Steinmann
Barb Van Herk
Kalvin Van Massenhoven
Theo Van Nes
David Watt
Jo Ann Wesenberg
Harold Wettlaufer
Rose Whaling
Madeleine Whelan
Anneli B. Whyte
Velma Wightman
Florence Wilhelm
Alma Wilkerson
Trine Wolf
Bill Workman
Richard Wray
William Yeates
Maryann Yost
Alfred Young
Joe Yundt

YOUR DONATION COUNTS!

Please take a moment and reflect on what our community would be like without our hospital. Our health care team has one main focus - YOU - the patient. In the last year the health care team has touched the lives of countless people and their families with their compassion, skill and expertise. Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can't afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!

STRATFORD GENERAL HOSPITAL
Foundation

"People Caring for People"

☐

YES, I care!

I wish to support our Hospital.



Name: _____ Address: _____

City: _____ Postal Code: _____ Telephone: _____

☐ Enclosed is my cheque to Stratford General Hospital Foundation.

Email: _____

☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 I prefer to give \$ _____

☐ ☐ ☐ Card # _____ Expiry Date _____

☐ I'd like to pledge my support of \$ _____ each year over the next _____ years.

Signature _____ Date _____

A receipt will be issued for tax purposes. Charitable Registration # BN 11920 0004 RR0001

Our donor records are confidential. We do not share our lists.

Thank you for caring!



**Thank you to our donors
for helping us
keep our promise!**

- the promise every staff member makes to do their best in performing their role in patient-centred care
- the promise of every team member to ensure exceptional care
- the promise of our community and donors in making an impact and being engaged as an integral part of the healthcare team
- the promise of the Foundation to be committed to the highest standards of philanthropy, accountability and donor relations.

**We're there for you 24/7
Now we need you!**

Please give generously
from the heart for
state-of-the-art
technology.

Promises made; promises kept

SGH FOUNDATION MONITOR...

is published for the information of our donors, supporters and friends of the SGH Foundation.

STRATFORD GENERAL HOSPITAL FOUNDATION

46 General Hospital Drive, Stratford, ON N5A 2Y6

*The SGH Foundation works with the community to help raise funds for equipment,
upgrading of facilities and special projects of the Stratford General Hospital.*



Readers will note a change to coated paper,
which is the same cost and allows clearer pictures.
Contains recycled fibre and is recyclable.

Charitable Reg. BN 11920 0004 RR0001



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46 General Hospital Drive
Stratford, Ontario N5A 2Y6

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